



संयुक्त निदेशक  
**Joint Director**



NB.BIRD.MNG/ 335 /Overseas/APRACA – Philippines/2023-24 22 Sept. 2023

1. The Secretary, Ministry of Agriculture & Farmers' Welfare, Govt. of India
2. The Secretary, Ministry of Cooperation, Government of India
3. The Secretary, Ministry of Rural Development, Government of India
4. The Secretary, DFS, Ministry of Finance, Government of India
5. Chief General Manager, HRD, Central Office, Reserve Bank of India, Mumbai
6. Regional Director, Reserve Bank of India
7. Chairman/MD, All Banks (PSBs, Private Sector commercial banks, RRBs, SFBs, UCBs, State Cooperative Banks, DCCBs)
8. Chairman cum Managing Director, SIDBI, Head Office, Lucknow
9. The Secretary, Department of Cooperation, All State Governments
10. The Registrar of Cooperative Societies, All State Governments
11. The Secretary, Department of Agriculture, All State Governments
12. The Secretary, Department of Finance, All State Governments
13. The Secretary, Department of Rural Development, All State Governments
14. The Chairman, Indian Banks Association
15. The Director, Institute of Rural Management Anand (IRMA)
16. The Director, Vaikunth Mehta National Institute of Cooperative Development (VAMNICOM), Pune
17. The Secretary, Khadi & Village Industries Commission (KVIC)
18. The Secretary, Khadi & Village Industries Board (KVIB)
19. CEOs of all NBFCs and MFIs
20. Managing Director/CEOs of all NABARD subsidiaries (NABCONS, NABFINS, NABKISAN, NABSAMRUDDHI, NABVENTURES, NABFOUNDATION, NABSANRAKSHAN)
21. The Chairman, National Federation of State Cooperative Banks (NAFSCOB)
22. The Chairman, National Cooperative Agricultural and Rural Development Banks' Federation
23. The Country Director, GIZ - India, New Delhi
24. Chairman's Secretariat, NABARD, Head Office, Mumbai
25. The Chief General Manager, HRMD, NABARD, Head Office, Mumbai
26. The Chief General Manager, All Regional Offices of NABARD
27. The Principal/ Director/ Joint Director, all TEs of NABARD.

Madam/Dear Sir,

**International Study Visit Program on Initiatives towards Enhancing Agricultural Value Chain (AVC) Financing, Philippine Experience (20-26<sup>th</sup> November 2023)**

As you are aware, Bankers Institute of Rural Development (BIRD) is an ISO 9001:2015 organisation established in November 1984 by National Bank for Agriculture and Rural Development (NABARD), the apex financial institution for agriculture and rural development

बैंकर ग्रामीण विकास संस्थान

**Bankers Institute of Rural Development**

(An establishment of NABARD under academic collaboration with BIRD, Lucknow)  
[ISO 9001:2015 Certified]

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टेली / Phone : 0824-2888501/2225843 फेक्स / Fax : 0824-2225835/44 ई-मेल / E-mail : bird.mangaluru@nabard.org



in India. The mission of BIRD, Mangaluru is centred on capacity building of the Human Resources of Rural Financial Institutions and other organizations involved in Agriculture and Rural Development by providing relevant need based Quality Training and Development Interventions. BIRD, Mangaluru caters to the capacity building, awareness creation and sensitisation needs of the officers of Regional Rural Banks (RRBs), Cooperative Banks, Commercial Banks and Government/Non-Government Organisations across the country, so as to make them financially strong, managerially efficient and organizationally vibrant on a sustainable basis for deepening rural credit.

As part of its capacity building initiatives, BIRD also organises well-structured customised training programmes, designed and tailor-made to suit the specific requirements of the client institutions including International exposure visits.

In this backdrop, BIRD, Mangaluru is glad to announce its first overseas training programme during this year, viz., **'International Study Visit Program on Initiatives towards Enhancing Agricultural Value Chain (AVC) Financing, Philippine Experience'**. **The programme is slated during 20-26<sup>th</sup> November 2023.**

As you are aware, Philippines is acclaimed for its successful initiatives and developments in the sphere of Agri Value Chain Financing.

**Brief details of the programme are indicated in the enclosed brochure.**

We request you to kindly consider nominating suitable officers from your Organisation/Department for the programme. There are a maximum of 25 seats for the programme on 'first come first served' basis. Being an international visit programme, a lot of logistics have to be tied up well before the commencement of the programme.

The programme fee per participant, which includes all costs, boarding, lodging, training and site visits in Philippines, will be Rs.2,24,200/- (including GST and excluding travel). Participants have to reach Manila, Philippines on 20 Nov 2023, ideally between 3:00 – 5:00 PM Manila time. Suitable early bird discount would be available for receipt of nomination by **10 October 2023**. The institutions offering 4 or more nominations would also get suitable institutional discount upto 20 October 2023.

The last date for nomination/substitution/ cancellation requests is **20 October 2023**.

The nominations may please be sent through e-mail to [bird.mangaluru@nabard.org](mailto:bird.mangaluru@nabard.org) with copy to [r.ganpathy@nabard.org](mailto:r.ganpathy@nabard.org) and [sandhya.nagesh@nabard.org](mailto:sandhya.nagesh@nabard.org).

The nominees MUST have a valid passport (atleast 6 months from time of travel) at the time of nomination/commencement of travel to avoid delay in the processing of their visa. Application and renewal of passport also take time and it will substantially affect the processing of the visa. We will appreciate if you can submit nominations together with their registration forms latest by 15 October 2023.



Please contact the Programme Directors as indicated below for any further details:

R.Ganapathy-08242888508, 9482534158

Dr. Sandhya Nagesh-08242888507, 9446478742

Yours faithfully,

(V S Balasubramanian)  
Joint Director

Encl. Programme Brochure