



## Programme Brochure

### On Location Training Programme on Practical Technologies for Micro Food Enterprises

(18 – 20 June 2026)

Venue: Tiruchirappalli (Trichy)

Website :[www.birdmangaluru.in](http://www.birdmangaluru.in)



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# On Location Training Programme on Practical Technologies for Micro Food Enterprises

(18 – 20 June 2026)

**Introduction :** In recent years, **micro food enterprises** have emerged as a highly promising avenue for livelihood enhancement, particularly for SHG members and rural entrepreneurs. With the growing demand for hygienically processed and packaged food products, there exists significant potential to scale up these enterprises through appropriate technological and institutional support. By leveraging suitable processing technologies, packaging solutions and quality control practices, micro food enterprises can enhance product shelf life, reduce wastage and improve marketability. These enterprises contribute meaningfully to local resource utilization, decentralized value addition, employment generation and inclusive economic development. They are also closely aligned with national priorities such as Atma Nirbhar Bharat and the Make in India Mission, by promoting self-reliance and strengthening rural economies. For organizations involved in promoting micro enterprises, the challenge extends beyond mobilization and credit linkage to ensuring sustainability, scalability and market competitiveness of such enterprises. This necessitates a deeper understanding of processing technologies, food safety standards (FSSAI), packaging solutions, value chain linkages and evolving market requirements, along with access to timely and adequate credit supported by appropriate technical guidance.

Recognizing these needs, BIRD, Mangaluru has designed a three-day On Location Training Programme focusing on practical technologies for micro food enterprises. The programme aims to equip participants with practical insights into processing methods, packaging techniques, quality standards, and techno-economic considerations, while also strengthening their understanding of financial linkages and institutional support mechanisms relevant to promoting micro food enterprises at scale. The programme will serve as a platform for senior personnel from NGOs, CSR agencies, SHG Federations and NRLM to interact, exchange experiences and gain a comprehensive understanding of the technological, financial and regulatory dimensions of micro food enterprises. It is expected to enhance their capacity to design, support and scale sustainable micro-enterprise initiatives in their respective areas of operation.

**Objectives:** By the end of the Programme, the participant will be able to:

- ❖ Describe the scope for micro food enterprises in India
- ❖ Identify and describe the various raw materials available and opportunities for processing
- ❖ Describe the various packaging technologies and identifying the right technique
- ❖ Describe the various food safety, quality control and labelling requirements, traceability
- ❖ Describe wastage ratios, recovery rates, conversion costs, etc., for various technologies and processes
- ❖ Describe the scope for bank finance
- ❖ Describe the various support available for micro food entrepreneurs from government, NABARD, etc.

**Programme Director:** Smt. Malini S Suvarna, AGM/FM, BIRD, Mangaluru.

**Duration:** 3 days (18 – 20 June 2026) - The programme will commence at 09:30 hrs on 18 June 2026 and will conclude at 17:15 hrs on 20 June 2026.

**Participant Profile / Target Group :** Senior level Personnel of NGOs, CSR agencies engaged in promotion of Micro Enterprises, SHG Federations, NRLM Coordinators

**Methodology:** Classroom lectures, experience sharing, practical exercises, visual charts and demonstrations.

**Field Visit :** One day field visit to organizations of repute like National Research Centre for Banana (NRCB), Tiruchirappalli/ National Institute of Food Technology, Entrepreneurship and Management (NIFTEM–T).

**Fee & Mode of Payment :** The programme is sponsored by NABARD, hence no participation fee is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations have to bear “to and fro” travelling cost of their participants attending the programme.

**Venue and Accommodation :** The programme is residential in nature and will be conducted at **Tiruchirappalli (Trichy)**. The exact venue will be communicated upon confirmation of participation. Participants will be eligible for accommodation at the hotel from the evening of 17 June 2026 to the evening of 20 June 2026. Participants are required to make their own travel arrangements, as no travel expenses will be borne by BIRD. They are advised to plan their travel to reach the venue well in advance and report before the commencement of the programme on the first day. Participants are also requested to schedule their return journey only after the completion of the programme, which concludes at 5:30 PM on the final day.

**It may please be noted that family member/s or guest/s of the participants will not be allowed to stay in the Venue. The nominating institutions are strictly advised not to send any such participants. Prior permission may be obtained by the participants for overstay, in case of any unforeseen circumstances or emergencies only and in such cases, additional cost, if any, may be borne by the respective participant.**

**COVID-19 protocol:** Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.

**Nomination and Inquiries:** The nominations may please be forwarded so as to reach us at the earliest. The registration is on “*first come first served*” basis and will be accepted for the first 30 candidates. **The nominated persons are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

**CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY.** Nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

**Nominations:** You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code. If you are going to nominate multiple officers, please submit individual responses.

<https://forms.cloud.microsoft/r/AYSHcUTxLJ>



### **About BIRD**

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 42 years, nearly 71,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided single occupancy, self-contained air conditioned rooms.

For further enquiries, please feel free to contact:

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