



Programme Brochure

In Campus Training Programme on Trends & Developments in Digital Banking and Technology Adoption for RFIs

(19 to 21 November 2024)

Venue: BIRD, Mangaluru

Website :www.birdmangaluru.in



Bankers Institute of Rural Development,
Krishna Nagar Road, Behind Govt. Womens Polytechnic, Bondel,
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**PROGRAMME SPONSORED
BY NABARD**



In Campus Training Programme on Trends & Developments in Digital Banking and Technology Adoption for RFIs

(19 to 21 November 2024)

Introduction:

Technology has transformed the banking landscape in the country in a significant and irreversible way, in terms of processes, people, customer behavior and expectations. It has provided the banking sector with enormous opportunities to expand their services in terms of customer base and volume of business. At the same time it has also raised various concerns regarding cybersecurity, safety of transactions and security of customer's personal data and information. Hence it is most important to sensitize and train the employees of banks in order to be able to provide digital banking services to its customers in a seamless and secure way. It is also essential to know the various initiatives that may be taken by a bank to successfully implement its digital banking strategy and the support available for it.

Objectives: By the end of the Programme, the participant will be able to:

- ❖ Explain the evolution of digital banking, trends and innovations
- ❖ Explain the various technologies in banking service and opportunities available using digital banking channels
- ❖ Appreciate the advantages of technology in banking through improved customer experience, increased operational efficiency and reduced costs.
- ❖ Explain critical Cyber Security threats and mitigation
- ❖ NABARD support available for technology adoption by Banks

Programme Director: Smt. Sheela M Bhandarkar, DGM/FM, BIRD, Mangaluru.

Duration: 3 days (19 to 21 November 2024) - The programme will commence at 09:30 hrs on 19 November 2024 and will conclude at 17:15 hrs on 21 November 2024.

Participant Profile / Target Group: Officers of DCCBs/StCBs and RRBs

Methodology: Interactive lecture sessions, audio visuals, field visit, group discussions, and experience sharing.

Fee & Mode of Payment: The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations have to bear "to and fro" travelling cost of their participants attending the programme.

Venue and Accommodation: The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Behind Women's' Polytechnic, Bondel, Mangaluru-575008. Participants are eligible to avail accommodation in the campus from the **evening of 18 November 2024 till the evening (9.00 PM) of 21 November 2024. Participants will have to make their own travel arrangements. No cost in this regard will be borne by BIRD.** Participants may make their travel plans in such a manner as to reach the venue well in advance and report before the commencement of the

programme on the first day and also **leave only after completion of the programme (5.00 PM) on the concluding day.**

It may please be noted that family member/s or guest/s of the participants will not be allowed to stay in the Venue. The nominating institutions are strictly advised not to send any such participants. Prior permission may be obtained by the participants for overstay, in case of any unforeseen circumstances or emergencies only and in such cases, additional cost, if any, may be borne by the respective participant.

COVID-19 protocol: Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.

Nomination and Inquiries: The nominations may please be forwarded so as to reach us at the earliest. The registration is on “*first come first served*” basis and will be accepted for the first 30 candidates. **The nominated persons are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY. Nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

Nominations: You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code. If you are going to nominate multiple officers, please submit individual responses.

<https://forms.office.com/r/hWJeBemqCH>



Please note to send the nominations latest by Wednesday, 13 November 2024.

About BIRD

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 42 years, nearly 71,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

About Mangaluru

Mangaluru is one of the most important tourist destinations in India with its scenic natural beauty. The place is dotted with coconut trees, areca palms, hills and streams. The city is enshrined in ancient temples and beautiful and pristine beaches. Mangaladevi temple, Kadri Manjunatha temple, Kateel Durga Parameshwari temple, St. Aloysius Chapel, Rosario Cathedral, Jama Masjid are the important pilgrimage sights in Mangaluru. It also boasts of an array of clean, serene and tranquil beaches, besides delicious seafood and Udupi-style dishes. Dhramsthala, Kukke Subramanya, Kolluru, Udupi, Karkala, Venoor and Moodabidri are other places of interest nearby.

For further enquiries, please feel free to contact:

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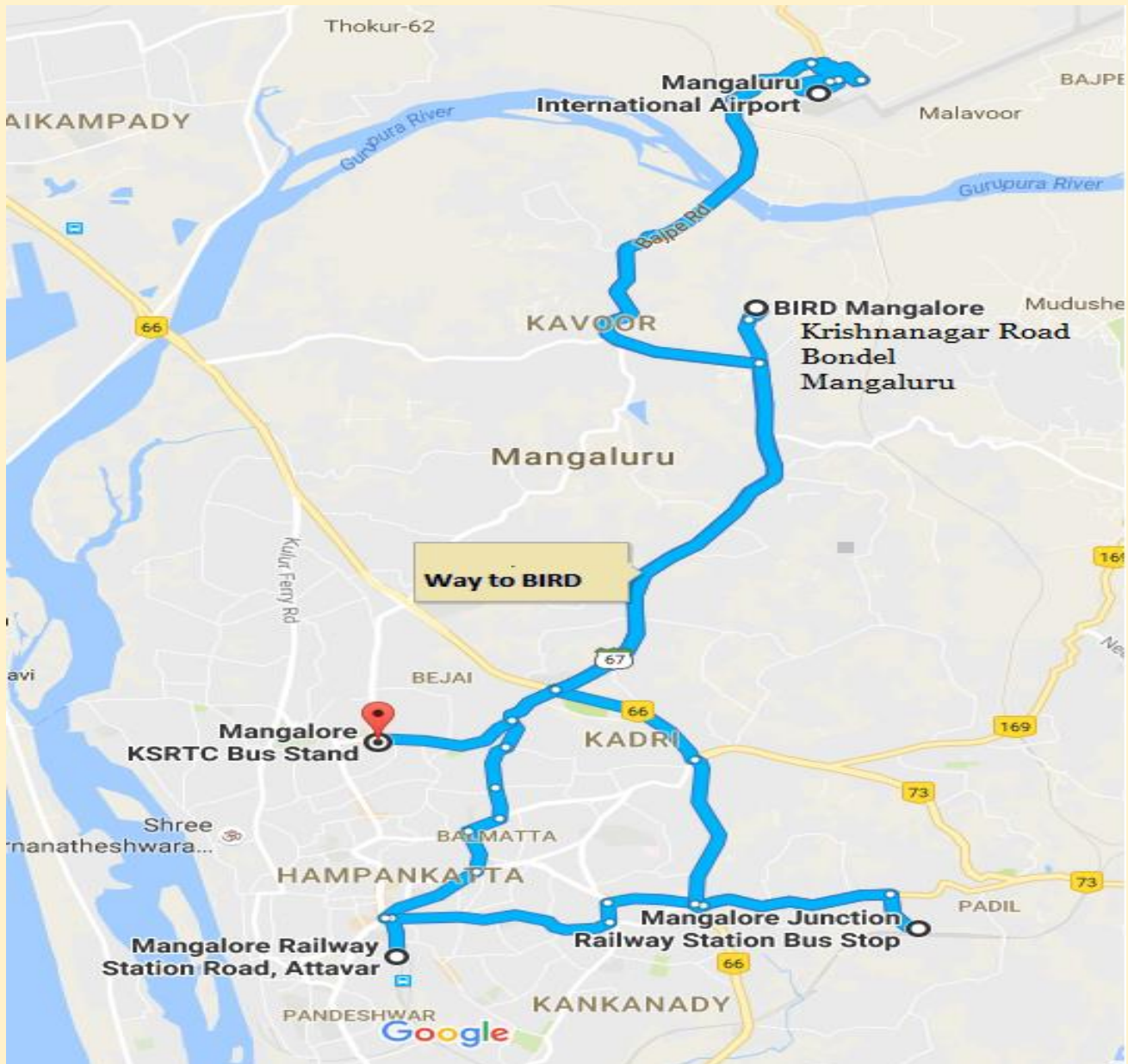
Phone (BIRD Security) - (0824) –2888537

Phone (Reception) - (0824) - 2888532

E-mail: birdmngnomination@nabard.org

Website : <https://birdmangaluru.in/>

MAP: REACHING BIRD, MANGALURU



The Institute is located in a newly built campus located at a distance of:

- 7 km from Mangaluru Airport;
- 11 km from the Mangaluru Central Railway Station;
- 13 KM from Mangaluru Junction;
- 6 KM from the KSRTC Bus Stand.
- Bus No. 19 from KSRTC Bus Stand / Mangaluru Central Station. Alight at the last stop, i.e. Bondel. BIRD is within a km from Bondel Junction.