



## Programme Brochure

**In Campus Training Programme on Project Appraisal, Entrepreneurial Assessment and Financing of Micro, Small and Medium Enterprises (MSME)**

**(10 to 13 September 2024)**

**Venue: BIRD, Mangaluru**

**Website: [www.birdmangaluru.in](http://www.birdmangaluru.in)**



**Bankers Institute of Rural Development,**  
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**PROGRAMME SPONSORED  
BY NABARD**



# **In Campus Training Programme on Project Appraisal, Entrepreneurial Assessment and Financing of Micro, Small and Medium Enterprises (MSME)**

**(10 to 13 September 2024)**

**Introduction:** MSME stands for Micro, Small and Medium Enterprises. MSME sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country. MSME loans are given to startup owners, small business owners and women entrepreneurs on long term and short-term basis. In the aftermath of COVID-19 pandemic, Government of India has announced special package under the Atmanirbhar Bharat Abhiyaan realizing the importance of the sector. MSME sector has not only been given substantial allocation but has also been accorded priority in implementation of the measures to revive the economy.

With this background with the objective of increasing the credit flow to this sector, BIRD Mangaluru has announced this In Campus programme on Appraisal of Micro Enterprises Projects, covering various aspects of MSME lending for the benefit Banks.

**Objectives:** By the end of the programme, the participants would be able to:-

- ❖ Describe importance of MSME Sector and role of government for development of MSMEs
- ❖ Explain the importance of financing micro and small enterprises especially in rural areas
- ❖ Explain the qualities for prospective entrepreneurs Analyse the financial statements of MSMEs
- ❖ Assess the Block Capital and Working Capital requirements of MSMEs
- ❖ Explain the documentation requirements and strategies for recovery management
- ❖ Appraise and Monitor MSME accounts
- ❖ Explain salient features of CGTMSE scheme

**Programme Director:** Shri Shakti P Mohapatra, AGM/FM, BIRD, Mangaluru.

**Duration:** 4 days (10 to 13 September 2024) - The programme will commence at 09:30 hrs on 10 September 2024 and will conclude at 17:00 hrs on 13 September 2024.

**Participant Profile / Target Group:** Officers / Branch Managers of CBs, RRBs, StCBs, DCCBs and NBFCs

**Methodology:** Interactive lecture sessions, audio visuals, field visit, group discussions, and experience sharing.

**Venue and Accommodation:** The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Bondel, Mangaluru-575008. Participants are eligible to avail accommodation in the campus from the **evening of 09 September 2024 till the**

evening of 13 September 2024. Participants have to make their own travel arrangements. No cost in this regard will be borne by BIRD.

*Family member/s or guest/s of participants will not be allowed to stay in the Hostel. Sponsoring institutions are advised not to send any such participants.*

**COVID-19 protocol:** Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.

**Fee & Mode of Payment:** The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations have to bear “to and fro” travelling cost of their participants attending the programme.

**Nomination and Inquiries:** The nominations may please be forwarded so as to reach us at the earliest. The registration is on “*first come first served*” basis and will be accepted for the first 30 candidates. The nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission. **The nominated people are requested to report for the training programme only on receipt of confirmation of their nominations by us. CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY.**

**Nominations:** You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code. If you are going to nominate multiple officers, please submit individual responses.

**Notice:** It is advised to send the nominations at the earliest. Nominations will not be accepted after the close of business on **06 September 2024, Friday.**

<https://forms.office.com/r/cPJ8UePjk7>

**Please note that we are not receiving nominations through any other means**



## **About BIRD**

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 41 years, nearly 68,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided single occupancy, self-contained air conditioned rooms.

## **About Mangaluru**

*Mangaluru is one of the most important tourist destinations in India with its scenic natural beauty. The place is dotted with coconut trees, areca palms, hills and streams. The city is enshrined in ancient temples and beautiful and pristine beaches. Mangaladevi temple, Kadri Manjunatha temple, Kateel Durga Parameshwari temple, St. Aloysius Chapel, Rosario Cathedral, Jama Masjid are the important pilgrimage sights in Mangaluru. It also boasts of an array of clean, serene and tranquil beaches, besides delicious seafood and Udupi-style dishes. Dhramsthala, Kukke Subramanya, Kolluru, Udupi, Karkala, Venoor and Moodabidri are other places of interest nearby.*

For further enquiries, please feel free to contact:

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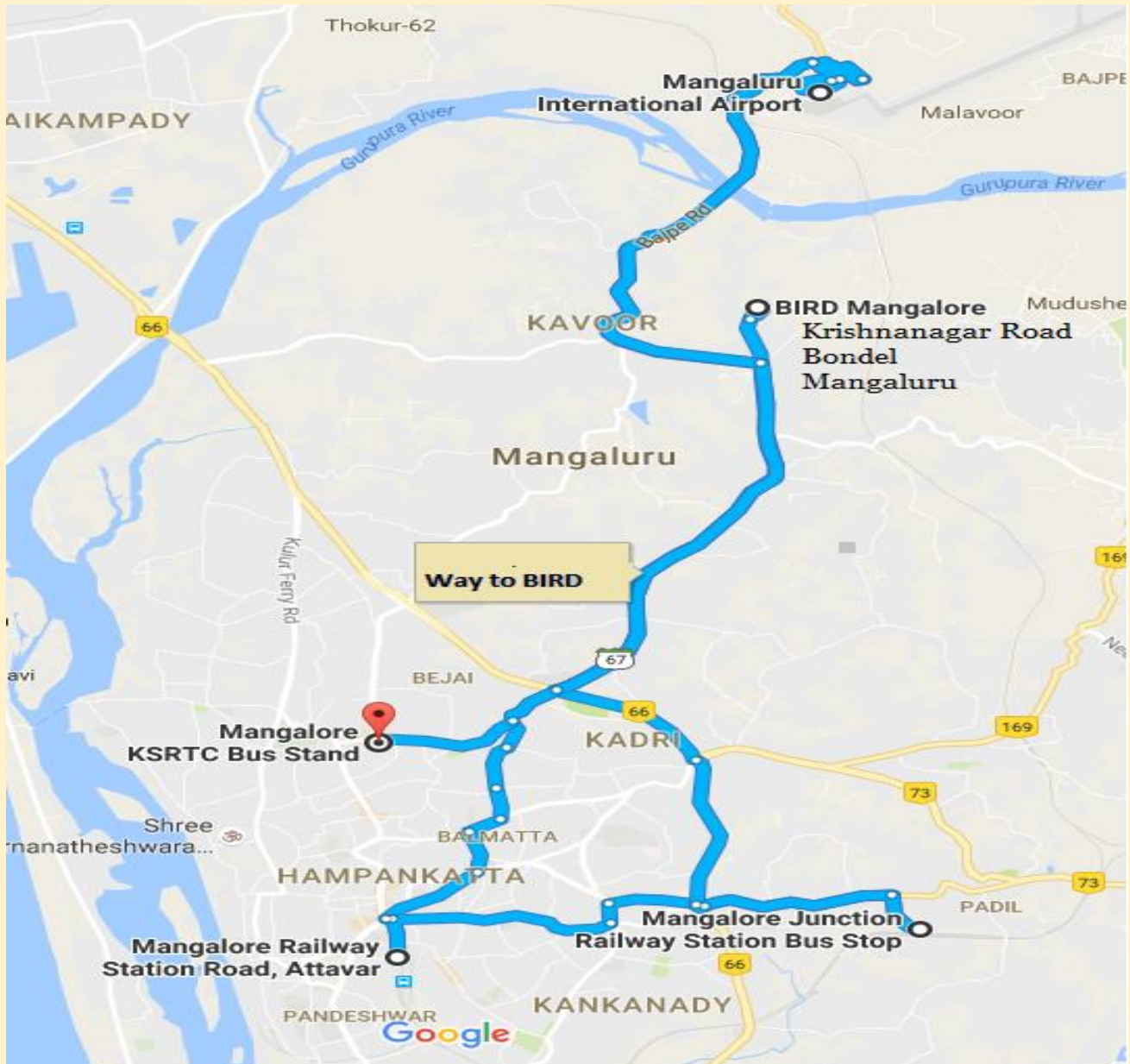
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Website : <https://birdmangaluru.in/>

## MAP: REACHING BIRD, MANGALURU



The Institute is located in a newly built campus located at a distance of:

- 7 km from Mangaluru Airport;
- 11 km from the Mangaluru Central Railway Station;
- 13 KM from Mangaluru Junction;
- 6 KM from the KSRTC Bus Stand.
- Bus No. 19 from KSRTC Bus Stand / Mangaluru Central Station. Alight at the last stop, i.e. Bondel. BIRD is within a km from Bondel Junction.